

Annual Report 2019

National Asian Pacific Islander Desi American Panhellenic Association

Overview

Mission
Vision
Message from the Chair

2

Leadership

Executive Board
Staff

4

Finances

Dues Benefits
Net Income Summary
Expenses

5

Initiatives

Partnerships
Programs
Research

8

Membership

Organizations
Expansion

12



Overview

Mission

The National APIDA Panhellenic Association serves to advocate the needs of its member organizations and provides a forum to share ideas and resources within its members. NAPA supports the development of positive relations through open communication with interfraternal partners to enrich the fraternal experience.

Vision

NAPA organizations set the gold standard for APIDA fraternities and sororities. In addition to meeting the association's base standards, NAPA member organizations are exposed to resources and expertise to help them continually improve and be the best they can be. Universities, Greek Councils, and students want the best APIDA fraternities and sororities on campus and they can find them in NAPA.

Message from the Chair



As I reflect on the past year and my last term as NAPA Chair, I can say that I am immensely proud of all that NAPA has accomplished. Our volunteers for NAPA and all 18 of our member organizations continue to exude passion and dedication to bettering our organizations and contributing both to the field of higher education and the fraternal experience.

This past year had us focusing a lot on internal processes to ensure that as NAPA continues to grow that we are still able to provide excellent service to our constituents. We also continued to engage with other stakeholders by having a presence at conferences such as NASPA and AFA.

Thank you for your continued interest and support of NAPA. We hope to share many more successes with you in the years to come.

Thanks,

Hannah Seoh
Chair, 2016-19

Leadership

Executive Board

- Chair: Hannah Seoh, ΔΦΛ
chair@napa-online.org
- Vice Chair: Vigor Lam, ΠΔΨ
vicechair@napa-online.org
- Secretary: Teri Chung, ΚΦΛ
secretary@napa-online.org
- Treasurer: Pujitha Kallakuri, ΔΚΔ
treasurer@napa-online.org
- Past Chair: Brian Gee, ΠΑΦ
membership@napa-online.org
- Director of Membership: Bryan Dosono, ΛΦΕ
membership@napa-online.org

Staff

- Administrative Manager: Prashant Kher, ΒΧΘ
administration@napa-online.org
- Research Manager: Vigor Lam, ΠΔΨ
research@napa-online.org
- Webinar Manager: Kristine Medina, ΔΦΛ
programs@napa-online.org
- Project Manager: Aman Kundlas, ΣΒΡ
summit@napa-online.org
- Policy Manager: Harini Morisetty, ΔΦΩ
policy@napa-online.org
- Social Media Manager: Huma Khursheed, ΔΦΩ
communications@napa-online.org



Finances

Dues Benefits

NAPA member organizations finance comprehensive resources through member organization dues. As stakeholders such as campus-based fraternity and sorority life professionals are expecting more of NAPA organizations, the sheer amount of volunteer time devoted towards NAPA efforts have increased. Dues allow for the NAPA Board to sustain services that make a direct impact on local undergraduate students. The NAPA Board in recent years has made very intentional choices to maximize value for all dues-paying organizations. The NAPA Board has clearly identified four key areas of focus:

1. **Branding and recognition** is a strong focus this year requiring NAPA to be represented at conferences such as AFA, AFLV, NGLA, NIC, NAPSA, and ACPA for visibility and growing influence. NAPA representation in workshop presentations and key stakeholder meetings reinforces key messages that our member organizations want to communicate to their members and undergraduates. It also increases our voice and stake in the decision-making levels of the interfraternal community, instead of being left out of critical conversations regarding Title IX, sexual assault, etc. Also, because of the negative press surrounding our organizations recently, it is imperative that we get our story out there, especially supported with data and facts. We must advocate for our groups by not just being present at fraternal conferences, but also higher education conferences to encourage more research to be conducted with NAPA groups in mind.
2. **Understanding what the voice of the AAGLO community looks like** is another area of focus. We want to ensure that what NAPA provides is in line with our member organizations and more benefits are being provided. Stakeholders, particularly university advisors, are also increasingly expecting more of NAPA. For example, having hazing speakers at the Annual Meeting is a good first step, but what comes next? There are also many groups that are content area experts that NAPA could partner with. We hope to revive lapsed partnerships and forge new ones as our member groups see fit.

3. **Building and improving on member services** is our third area of focus. Most of our groups have advanced past the “101” level of understanding how to run a national organization. The support that our member organizations need is more complex and needs more comprehensive resources and attention to have more of a direct impact on students. We plan to conduct surveys of member groups to understand where the gaps are and leverage partnerships to enhance existing resources and create new ones where needed.
4. Last but not least we want to **streamline internal operations**. This includes building the necessary infrastructure and implementing policies and procedures that will maximize our limited resources. By being efficient, our volunteers can provide the highest level of engagement and service to our members.

Net Income Summary

The NAPA Treasurer has put in rigorous financial policies and all expenses must be pre-approved in accordance with budget guidelines.

	2019		2018		2017		2016		2015		2014	
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual
Income	\$13,100.00	\$16,775.00	\$13,000.00	\$16,734.00	\$13,000.00	\$14,482.95	\$16,980.41	\$11,685.36	\$7,075.00	\$7,000.00	\$9,339.91	\$9,364.91
Expenses	\$13,700.00	\$10,955	\$12,750.00	\$8,803	\$12,985.27	\$12,053.73	\$16,017.27	\$9,180.00	\$7,900.00	\$1,895.36	\$9,425.00	\$7,026.88
Net	\$(600.00)	\$5820.00	\$250.00	\$7,931.00	\$14.73	\$2,429.22	\$963.14	\$2,478.36	\$(825.00)	\$5,104.64	\$(85.09)	\$2,338.03

Expenses

Not factored into the budget expenditures are in-kind representation at conferences such as National Association for Student Personnel Administrators (NASPA), American College Personnel Association (ACPA), Northeast Greek Leadership Association (NGLA), East Coast Asian American Student Union (ECAASU), Midwest Asian American Students Union (MAASU), Association of Fraternal and Leadership Values (AFLV Central and AFLV West).

2019	Line Budget
NASPA	\$1,010
NAPA Annual Meeting	\$9,543
FSL Summit	\$356
Domain Name	\$46
Total	\$10,955



Initiatives

Partnerships



APIAVote encourages active participation amongst all individuals committed to amplifying AAPI voices and encouraging political participation in the AAPI community.



AFA provides exceptional experiences, a vibrant community, and essential resources for the success of fraternity/sorority advisors.



The National Asian American Pacific Islander Mental Health Association promote the mental health and well being of the Asian American and Pacific Islander communities.

Programs

NAPA Standards of Excellence Awards

NAPA organized its annual awards program to recognize individuals, councils, and organizations who continue to advance NAPA’s mission and vision. Award recipients and volunteer reviewers were recognized at the 2018 AFA NAPA Annual Meeting Awards Reception.

Individual Recognition

- Advisor of the Year: Sheri Stevens, University at Albany Lambda Phi Epsilon
- Change Agent of the Year: Arati Bhattacharya Saha (ΔΚΔ)
- Professional of the Year: Aparna Divaraniya (ΔΚΔ)
- Undergraduate of the Year: Alyssa Ledesma (ΔΦΩ)
- Volunteer of the Year: Bilal Badruddin (ΔΕΨ)

Local Chapter Recognition

- Outstanding Cultural Programming: Rutgers University Kappa Phi Lambda Sorority, Inc.
- Outstanding Educational Programming: University of Nebraska–Lincoln Lambda Phi Epsilon Fraternity, Inc.
- Outstanding Philanthropic Programming: University of Illinois at Chicago Delta Epsilon Psi Fraternity, Inc.
- Outstanding Recruitment Programming: Rochester Institute of Technology Lambda Phi Epsilon Fraternity, Inc.
- Outstanding University Council: University of Central Florida Diversified Greek Council

National Recognition

- Alumni Initiative of the Year: alpha Kappa Delta Phi Alumnae Association
- Foundation of the Year: alpha Kappa Delta Phi International Foundation
- Publication of the Year: Alpha Phi Gamma F.Y.I. Newsletter
- Social Media Campaign of the Year: Delta Epsilon Psi Fraternity, Inc. “Woman’s History Month” Campaign
- Collaboration of the Year: University of Nebraska–Lincoln Lambda Phi Epsilon Fraternity, Inc. APIDA Heritage Week

Outreach Metrics

Social Media

- Facebook: 1578 to 1586 Followers (0.51% increase)
- Twitter: 660 to 682 Followers (3.33% increase)
- Instagram: 1,039 to 1,190 Followers (14.53% increase)

Campaigns

- 12 Days of #NAPAUNITY 2018 Instagram Photo Challenge
 - Running total of 5,104 public posts to date
 - 105 Instagram accounts completed challenge



Research

Publications

History of Asian American Fraternal Organizations

By Bryan Dosono, Bilal Badruddin, Vigor Lam

Featured in "Foundations, Research, and Assessment of Fraternities and Sororities: Retrospective and Future Considerations "

The National APIDA Panhellenic Association

By Hannah Seoh, Brian Gee, Bryan Dosono

Featured in "Supporting Fraternities and Sororities in the Contemporary Era: Advancements in Practice "

Identity Work in Online Fraternal Spaces

By Bryan Dosono

Featured in "AFA Perspectives"



Membership

Organizations



alpha Kappa Delta Phi International Sorority was established at the University of California, Berkeley in the fall of 1989. The founding sisters brought together a diverse group of women who shared with them the goals of sisterhood, scholarship, and leadership.



Alpha Phi Gamma National Sorority was founded on February 1, 1994 at California State Polytechnic University, Pomona. Desiring to bring together women of all nationalities, the National Sorority aims to promote service and Asian awareness to its campus and the surrounding community.



Beta Chi Theta National Fraternity is a South Asian fraternal organization with chapters at 26 universities and membership of 1,700+. The National Fraternity was founded at the University of California, Los Angeles in 1999.



Chi Sigma Tau National Fraternity was founded at University of Illinois at Chicago in 1999 with the ideals of academic achievement, cultural awareness, loyalty and respect. The National Fraternity seeks to maintain the existence of these values at each of its 9 chapters.



Delta Epsilon Psi National Fraternity was founded in 1998 at the University of Texas at Austin to strengthen the presence of South Asian students. Driven by the three pillars of brotherhood, discipline, and commitment, Delta Epsilon Psi has grown to 34 chapters.



Delta Kappa Delta National Sorority was founded in 1999 on the campus of Texas A&M University, College Station. With its 15 chapters, the organization commits itself to the fostering of a united sisterhood, the development of indomitable spirit, the betterment of the community through humanitarian services, and the education of ourselves and others about the Indian subcontinent culture.



Delta Phi Lambda National Sorority was founded in 1998 at the University of Georgia with the intent of uniting Asian students on campus dismissing stereotypes that are associated with Asian individuals.



Delta Phi Omega National Sorority was founded at the University of Houston, Texas in 1998 with the common goal of uniting women among the South Asian community on five pillars of Sisterhood, Respect, Loyalty, Honesty, and Friendship.



Delta Sigma Iota National Fraternity was founded in 2000 at Pennsylvania State University and has grown to 8 chapters. The National Fraternity has followed the wise words, ethics, morality, and passion of Gandhi in spreading his philosophy of uniting different backgrounds of individuals into its brotherhood.



Iota Nu Delta National Fraternity was founded at Binghamton University in 1994 to promote South Asian cultural awareness.



Kappa Phi Gamma National Sorority was founded in 1998 at the University of Texas at Austin and built around the eight principles of character, leadership, scholarship, sisterhood, service, culture, womanhood, and self. Kappa Phi Gamma has grown to 18 chapters across the nation.



Kappa Phi Lambda Sorority was founded at Binghamton University in 1995 to provide women the chance to pride themselves on their heritage and become leaders of their community.



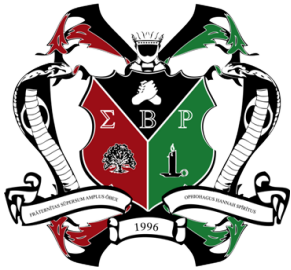
Lambda Phi Epsilon International Fraternity was founded at the University of California, Los Angeles in 1981 and has grown to 68 chapters across North America. Its mission is to guide men on a lifelong discovery of authenticity and personal growth.



Pi Alpha Phi National Fraternity was founded at the University of California, Berkeley in 1929. Established during an era when fraternities legally discriminated against men of color, the fraternity's founders were determined to have Asian awareness a vital part of the fraternity and its history.



Pi Delta Psi National Fraternity was founded in 1994 at Binghamton University and guided by four pillars: academic achievement, cultural awareness, righteousness, and friendship/loyalty.



Sigma Beta Rho National Fraternity was founded at the University of Pennsylvania in 1996. Its members strive to uphold the ideals of society, brotherhood, and remembrance.



Sigma Psi Zeta National Sorority established in 1994 at the State University of New York at Albany. Sigma Psi Zeta builds on the unity of strong and independent leaders to affect change in its organization, its campuses, and its local communities.



Sigma Sigma Rho National Sorority was founded at St. John's University in 1998 on the principles of sisterhood, society, and remembrance.

Expansion

SPRING 2019 EXPANSION!

ΑΦΓ: University of Illinois at Urbana-Champaign
ΔΦΛ: Ohio State University
ΔΦΩ: University of South Carolina
ΚΦΛ: Drexel University
ΚΦΛ: University of North Carolina at Greensboro
ΛΦΕ: University at Albany
ΣΒΡ: Kennesaw State University
ΣΨΖ: Stevens Institute of Technology
ΣΨΖ: University of Wisconsin-Madison

congrats!
#NAPAUNITY

FALL 2019 EXPANSION!

αΚΔΦ: Syracuse University
αΚΔΦ: University of North Florida
ΒΧΘ: Arizona State University
ΒΧΘ: Binghamton University
ΔΚΔ: Indiana University-Purdue University Indianapolis
ΔΦΛ: University of Nebraska-Lincoln
ΔΣΙ: University of North Carolina at Charlotte
ΚΦΓ: Adelphi University
ΛΦΕ: George Mason University

congrats!
#NAPAUNITY

