

# Annual Report 2020

National Asian Pacific Islander Desi American Panhellenic Association

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## Overview

### Mission

The National APIDA Panhellenic Association serves to advocate the needs of its member organizations and provides a forum to share ideas and resources within its members. NAPA supports the development of positive relations through open communication with interfraternal partners to enrich the fraternal experience.

### Vision

NAPA organizations set the gold standard for APIDA fraternities and sororities. In addition to meeting the association's base standards, NAPA member organizations are exposed to resources and expertise to help them continually improve and be the best they can be. Universities, Greek Councils, and students want the best APIDA fraternities and sororities on campus and they can find them in NAPA.

## Message from the Chair



As I reflect on my first year as Chair of the National APIDA Panhellenic Association, I can say that I am \_\_\_\_\_. The leadership of our board, our volunteers, and each of our member organizations contribute to our mission to move the collective APIDA fraternal community forward, and elevate awareness of Asian American Greek-letter organizations.

Throughout 2020, we focused on our internal processes, while still setting a strategic plan for the organization. In addition to this, NAPA, like other organizations in the world, had to navigate a global pandemic, and strived to do our part to tackle anti-Blackness in the APIDA community. To ensure the betterment of the APIDA community and our host institutions, NAPA also participated in a series of educational opportunities to educate or re-educate our members of sexual misconduct. NAPA is committed to providing excellent service to our constituents, and further developing our relationships with our partners in Higher Education.

Thank you for your continued interest and support of NAPA. We hope to share many more successes with you in the years to come.

Inter-fraternally,

**Bilal Badruddin**  
*Chair, 2019-21*

## Leadership

### Executive Board

- Chair: Bilal Badruddin, ΔΕΨ  
[chair@napa-online.org](mailto:chair@napa-online.org)
- Vice Chair: Teri Chung, ΚΦΛ  
[vicechair@napa-online.org](mailto:vicechair@napa-online.org)
- Secretary: Trang Bui, ΣΨΖ  
[secretary@napa-online.org](mailto:secretary@napa-online.org)
- Treasurer: Pujitha Kallakuri, ΔΚΔ  
[treasurer@napa-online.org](mailto:treasurer@napa-online.org)
- Past Chair: Hannah Seoh, ΔΦΛ  
[pastchair@napa-online.org](mailto:pastchair@napa-online.org)

### Volunteers

- Director of Membership: Ruchir Dixit, ΔΕΨ  
[membership@napa-online.org](mailto:membership@napa-online.org)
- Director of Research: Bryan Dosono, ΛΦΕ  
[research@napa-online.org](mailto:research@napa-online.org)
- Resource Manager: Priyanka Patel, ΔΚΔ  
[resources@napa-online.org](mailto:resources@napa-online.org)
- Social Media Manager: Atrinda Garigipati, ΔΣΙ  
[socialmedia@napa-online.org](mailto:socialmedia@napa-online.org)
- Director of Public Relations: Liz Kwong, ΣΨΖ  
[publicrelations@napa-online.org](mailto:publicrelations@napa-online.org)
- Director of Communications: Suhani Shah, ΔΦΩ  
[communications@napa-online.org](mailto:communications@napa-online.org)
- DEI Coordinator: Martina Pineda, ΔΦΛ  
[dei@napa-online.org](mailto:dei@napa-online.org)





## Finances

### Dues Benefits

NAPA member organizations finance comprehensive resources through member organization dues. As stakeholders such as campus-based fraternity and sorority life professionals are expecting more of NAPA organizations, the sheer amount of volunteer time devoted towards NAPA efforts have increased. Dues allow for the NAPA Board to sustain services that make a direct impact on local undergraduate students. The NAPA Board in recent years has made very intentional choices to maximize value for all dues-paying organizations. The NAPA Board has clearly identified four key areas of focus:

1. **Branding and recognition** is a strong focus this year requiring NAPA to be represented at conferences such as AFA, AFLV, NGLA, NIC, NAPSA, and ACPA for visibility and growing influence. NAPA representation in workshop presentations and key stakeholder meetings reinforces key messages that our member organizations want to communicate to their members and undergraduates. It also increases our voice and stake in the decision-making levels of the interfraternal community, instead of being left out of critical conversations regarding Title IX, sexual assault, etc. Also, because of the negative press surrounding our organizations recently, it is imperative that we get our story out there, especially supported with data and facts. We must advocate for our groups by not just being present at fraternal conferences, but also higher education conferences to encourage more research to be conducted with NAPA groups in mind.
2. **Understanding what the voice of the AAGLO community looks like** is another area of focus. We want to ensure that what NAPA provides is in line with our member organizations and more benefits are being provided. Stakeholders, particularly university advisors, are also increasingly expecting more of NAPA. For example, having hazing speakers at the Annual Meeting is a good first step, but what comes next? There are also many groups that are content area experts that NAPA could partner with. We hope to revive lapsed partnerships and forge new ones as our member groups see fit.

3. **Building and improving on member services** is our third area of focus. Most of our groups have advanced past the “101” level of understanding how to run a national organization. The support that our member organizations need is more complex and needs more comprehensive resources and attention to have more of a direct impact on students. We plan to conduct surveys of member groups to understand where the gaps are and leverage partnerships to enhance existing resources and create new ones where needed.
4. Last but not least we want to **streamline internal operations**. This includes building the necessary infrastructure and implementing policies and procedures that will maximize our limited resources. By being efficient, our volunteers can provide the highest level of engagement and service to our members.

## Net Income Summary

The NAPA Treasurer has put in rigorous financial policies and all expenses must be pre-approved in accordance with budget guidelines.

	2020		2019		2018		2017		2016		2015	
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual
<b>Income</b>	\$18,000.00	\$18,000.00	\$13,100.00	\$16,775.00	\$13,000.00	\$16,734.00	\$13,000.00	\$14,482.95	\$16,980.41	\$11,685.36	\$7,075.00	\$7,000.00
<b>Expenses</b>	\$17,870.00	\$12,650.82	\$13,700.00	\$10,955	\$12,750.00	\$8,803	\$12,985.27	\$12,053.73	\$16,017.27	\$9,180.00	\$7,900.00	\$1,895.36
<b>Net</b>	\$130.00	\$5,349.18	\$(600.00)	\$5820.00	\$250.00	\$7,931.00	\$14.73	\$2,429.22	\$963.14	\$2,478.36	\$(825.00)	\$5,104.64

## Expenses

NAPA prioritized the following for 2020 in addition to the regular investments: Education & Resources, and Development. We expected to continue our involvement and participation at higher education conferences to increase visibility for NAPA, as well as webinars/resources for our members. Though unprecedented in our budget at the start of the year, NAPA also made the decision to invest in a partnership with RAINN. Finally, there was a new line item added this year for undergraduate councils and development, though there were no funds utilized for that this year.

2020	Line Budget
Operations (Domain name; policy review, etc.)	\$828.82
Education & Resources (Higher ed conferences; Webinar development; RAINN partnership)	\$6,572.00
Development (Undergraduate council development; Research)	\$0.00
Annual Meetings (Strategic Planning meeting; NAPA Annual Meeting)	\$5,250.00
<b>Total</b>	<b>\$12,650.82</b>



## Initiatives

### Partnerships



APIAVote encourages active participation amongst all individuals committed to amplifying AAPI voices and encouraging political participation in the AAPI community.



AFA provides exceptional experiences, a vibrant community, and essential resources for the success of fraternity/sorority advisors.



The Rape, Abuse, and Incest National Network is the nation's largest anti-sexual violence organization. The partnership with NAPA is RAINN's largest fraternal partnership.



## Programs

### NAPA Standards of Excellence Awards

NAPA organized its annual awards program to recognize individuals, councils, and organizations who continue to advance NAPA's mission and vision. Award recipients and volunteer reviewers will be recognized virtually at the 2020 AFA NAPA Annual Meeting Awards Reception.

#### Individual Recognition

- Advisor of the Year: Kevin Saberre - MGC UTDallas
- Change Agent of the Year: Victoria Lee & Jennifer Tam - aKDPhi
- Professional of the Year: Kristine Ramos - aKDPhi
- Undergraduate of the Year: Tammy Pham - DPhiL
- Volunteer of the Year: Tram Vo - aKDPhi

#### Local Chapter Recognition

- Outstanding Cultural Programming: DPhiL - UCF
- Outstanding Educational Programming: DEPsi - TCNJ
- Outstanding Philanthropic Programming: LPhiE - Cornell
- Outstanding Recruitment Programming: DEPsi - TTU
- Outstanding University Council: MGC - UTDallas
- Outstanding Virtual Programming: DKD - UTDallas

#### National Recognition

- Alumni Initiative of the Year: aKDPhi - Alumni Volunteer Reserve Program
- Foundation of the Year: DPhiL - Delta Phi Lambda Foundation
- Publication of the Year: DKD - The Paradigm
- Social Media Campaign of the Year: DKD & aKDPhi - Together For Change
- Collaboration of the Year: DEPsi & SSR - Virtual Convention 2020

## Outreach Metrics

### Social Media

- Facebook: 1,586 to 1,684 Followers (6.17% increase)
- Twitter: 682 to 707 Followers (3.66% increase)
- Instagram: 1,190 to 1,389 Followers (16.72% increase)

### Campaigns

- 12 Days of #NAPAUNITY 2019 Instagram Photo Challenge
  - Running total of 1,290 public posts to date
  - 105 Instagram accounts completed challenge



## Research

### Publications

Submission of 2 new book chapters in “Moving Culturally-Based Sororities and Fraternities Forward: Innovations in Practice” by Crystal E. Garcia and Antonio Duran

- “Member Vignette: Asian-Interest Sororities and Fraternities” by Trang Bui
- “A Practitioner’s Perspective: Asian-Interest Sororities and Fraternities” by Bryan Dosono, Vigor Lam, and Bilal Badruddin



### Contributions

The Director of Research and Development represented the NAPA Board on the Commission on the Future of Greek Life at the University at Albany. Community stakeholders, umbrella associations, and university administrators convened to address the destructive behaviors too often associated with the culture of Greek life. The final report, with a letter of support from NAPA, is available for download on the [UAlbany Student Affairs website](#).

## Membership

### Organizations



alpha Kappa Delta Phi International Sorority was established at the University of California, Berkeley in the fall of 1989. The founding sisters brought together a diverse group of women who shared with them the goals of sisterhood, scholarship, and leadership.



Alpha Sigma Rho National Sorority was established on April 2, 1998 at the University of Georgia upon realizing the need for Asian unity and a stronger voice within the campus and surrounding community. They believed that a sorority should exist to breach the barriers between separate cultural backgrounds, thereby promoting a sisterhood based on mutual respect and appreciation.



Alpha Phi Gamma National Sorority was founded on February 1, 1994 at California State Polytechnic University, Pomona. Desiring to bring together women of all nationalities, the National Sorority aims to promote service and Asian awareness to its campus and the surrounding community.



Beta Chi Theta National Fraternity is a South Asian fraternal organization with chapters at 26 universities and membership of 1,700+. The National Fraternity was founded at the University of California, Los Angeles in 1999.



Chi Sigma Tau National Fraternity was founded at University of Illinois at Chicago in 1999 with the ideals of academic achievement, cultural awareness, loyalty and respect. The National Fraternity seeks to maintain the existence of these values at each of its 9 chapters.





Delta Epsilon Psi National Fraternity was founded in 1998 at the University of Texas at Austin to strengthen the presence of South Asian students. Driven by the three pillars of brotherhood, discipline, and commitment, Delta Epsilon Psi has grown to 34 chapters.



Delta Kappa Delta National Sorority was founded in 1999 on the campus of Texas A&M University, College Station. With its 15 chapters, the organization commits itself to the fostering of a united sisterhood, the development of indomitable spirit, the betterment of the community through humanitarian services, and the education of ourselves and others about the Indian subcontinent culture.



Delta Phi Lambda National Sorority was founded in 1998 at the University of Georgia with the intent of uniting Asian students on campus dismissing stereotypes that are associated with Asian individuals.



Delta Phi Omega National Sorority was founded at the University of Houston, Texas in 1998 with the common goal of uniting women among the South Asian community on five pillars of Sisterhood, Respect, Loyalty, Honesty, and Friendship.



Delta Sigma Iota National Fraternity was founded in 2000 at Pennsylvania State University and has grown to 8 chapters. The National Fraternity has followed the wise words, ethics, morality, and passion of Gandhi in spreading his philosophy of uniting different backgrounds of individuals into its brotherhood.



Iota Nu Delta National Fraternity was founded at Binghamton University in 1994 to promote South Asian cultural awareness.

Kappa Phi Gamma National Sorority was founded in 1998 at the University of Texas at Austin and built around the eight principles of character, leadership, scholarship, sisterhood, service, culture, womanhood, and self. Kappa Phi Gamma has grown to 18 chapters across the nation.



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Kappa Pi Beta National Fraternity was founded on March 16, 2000 on the campus of Northern Illinois University to bring about Midwest Values differing from that of the West and East Coasts.



Kappa Phi Lambda Sorority was founded at Binghamton University in 1995 to provide women the chance to pride themselves on their heritage and become leaders of their community.



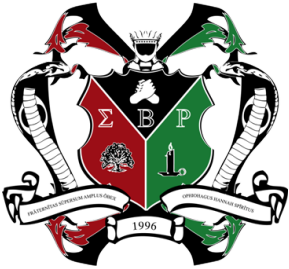
Lambda Phi Epsilon International Fraternity was founded at the University of California, Los Angeles in 1981 and has grown to over 70 chapters across North America. Its mission is to guide men on a lifelong discovery of authenticity and personal growth.



Pi Alpha Phi National Fraternity was founded at the University of California, Berkeley in 1929. Established during an era when fraternities legally discriminated against men of color, the fraternity's founders were determined to have Asian awareness a vital part of the fraternity and its history.



Pi Delta Psi National Fraternity was founded in 1994 at Binghamton University and guided by four pillars: academic achievement, cultural awareness, righteousness, and friendship/loyalty.



Sigma Beta Rho National Fraternity was founded at the University of Pennsylvania in 1996. Its members strive to uphold the ideals of society, brotherhood, and remembrance.



Sigma Psi Zeta National Sorority established in 1994 at the State University of New York at Albany. Sigma Psi Zeta builds on the unity of strong and independent leaders to affect change in its organization, its campuses, and its local communities.



Sigma Sigma Rho National Sorority was founded at St. John's University in 1998 on the principles of sisterhood, society, and remembrance.



## Expansion

# SPRING 2020 EXPANSION!

αΚΔΦ: Wilfrid Laurier University  
αΚΔΦ: University of Texas at Dallas  
αΚΔΦ: University of Central Florida  
ΑΦΓ: University of Wisconsin-Whitewater  
ΑΣΡ: University of Pittsburgh  
ΔΚΔ: University of Maryland, College Park  
ΔΚΔ: North Carolina State University  
ΔΦΛ: University of Tennessee  
ΔΦΩ: Hofstra University  
ΔΦΩ: The Ohio State University  
ΚΦΛ: University of Cincinnati  
ΛΦΕ: University of Tennessee  
ΛΦΕ: The Ohio State University  
ΣΨΖ: New York University

*congrats!*  
#NAPAUNITY

# FALL 2020 EXPANSION!

ΑΣΡ: Texas State University  
ΛΦΕ: University of Minnesota

*congrats!*  
#NAPAUNITY

