

Annual Report 2017

National Asian Pacific Islander Desi American Panhellenic Association

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Overview

Mission

The National APIDA Panhellenic Association serves to advocate the needs of its member organizations and provides a forum to share ideas and resources within its members. NAPA supports the development of positive relations through open communication with interfraternal partners to enrich the fraternal experience.

Vision

NAPA organizations set the gold standard for APIDA fraternities and sororities. In addition to meeting the association's base standards, NAPA member organizations are exposed to resources and expertise to help them continually improve and be the best they can be. Universities, Greek Councils, and students want the best APIDA fraternities and sororities on campus and they can find them in NAPA.

Message from the Chair



For over a decade, NAPA has existed to support our member organizations in providing the best experience for students and alumni across the globe. This past year was no different. Our recent organizational expansion to what is now 18 fraternities and sororities is a testament, not only to the high quality service we provide, but also to each and every one of our organizations' desires to excel in the field.

This past year we hit a milestone by hiring our first paid staff person/consultant, Mary Peterson, who has been able to support and advise our member organizations as well as provide administrative support to the Board. While fiscally we are sound, we hope to continue to plan, budget, and forecast accordingly to continue to build up our reserves. Through our webinar series we were able to provide education to our members on developing the next generation of leaders and NAPA hopes to continue to do the same.

As an organization that is led by a volunteer Board, we have accomplished much but also know that our work is never finished. In the near future we hope to build out our strategic plan and improve upon the services we provide for our member organizations. We also hope to be good stewards of the fraternal movement and will continue to build partnerships with all our interfraternal partners. Thank you for taking time to read through our Annual Report. We are very proud of our accomplishments and look forward to sharing even more successes with you in the future.

Thanks,

Hannah Seoh
Chair, 2016-18

Leadership

Executive Board

Chair: Hannah Seoh, ΔΦΛ

Vice Chair: Vigor Lam, ΠΔΨ

Secretary: Teri Chung, ΚΦΛ

Treasurer: Alison Kao, ΔΦΛ

Consultant: Mary Peterson, ΑΦ, ΣΛΒ, ΣΛΓ

Staff

Director of Administration: Prashant Kher, ΒΧΘ

Director of Communications: Angela Ju, αΚΔΦ

Director of Membership: Bryan Dosono, ΛΦΕ

Director of Operations: Bilal Badruddin, ΔΕΨ

Director of Programs: Kristine Medina, ΔΦΛ

Contact

{chair, vicechair, secretary, treasurer, consultant,
administration, communications, membership,
programming, operations}@napa-online.org



Finances

Dues Benefits

NAPA member organizations finance comprehensive resources through member organization dues. As stakeholders such as campus-based fraternity and sorority life professionals are expecting more of NAPA organizations, the sheer amount of volunteer time devoted towards NAPA efforts have increased. Dues allow for the NAPA Board to sustain services that make a direct impact on local undergraduate students. The NAPA Board in recent years has made very intentional choices to maximize value for all dues-paying organizations. The NAPA Board has clearly identified four key areas of focus:

1. **Branding and recognition** is a strong focus this year requiring NAPA to be represented at conferences such as AFA, AFLV, NGLA, NIC, NAPSA, and ACPA for visibility and growing influence. NAPA representation in workshop presentations and key stakeholder meetings reinforces key messages that our member organizations want to communicate to their members and undergraduates. It also increases our voice and stake in the decision-making levels of the interfraternal community, instead of being left out of critical conversations regarding Title IX, sexual assault, etc. Also, because of the negative press surrounding our organizations recently, it is imperative that we get our story out there, especially supported with data and facts. We must advocate for our groups by not just being present at fraternal conferences, but also higher education conferences to encourage more research to be conducted with NAPA groups in mind.
2. **Understanding what the voice of the AAGLO community looks like** is another area of focus. We want to ensure that what NAPA provides is in line with our member organizations and more benefits are being provided. Stakeholders, particularly university advisors, are also increasingly expecting more of NAPA. For example, having hazing speakers at the Annual Meeting is a good first step, but what comes next? There are also many groups that are content area experts that NAPA could partner with. We hope to revive lapsed partnerships and forge new ones as our member groups see fit.

3. **Building and improving on member services** is our third area of focus. Most of our groups have advanced past the “101” level of understanding how to run a national organization. The support that our member organizations need is more complex and needs more comprehensive resources and attention to have more of a direct impact on students. We plan to conduct surveys of member groups to understand where the gaps are and leverage partnerships to enhance existing resources and create new ones where needed.
4. Last but not least we want to **streamline internal operations**. This includes building the necessary infrastructure and implementing policies and procedures that will maximize our limited resources. By being efficient, our volunteers can provide the highest level of engagement and service to our members.

Net Income Summary

The NAPA Treasurer has put in rigorous financial policies and all expenses must be pre-approved in accordance with budget guidelines.

	2017		2016		2015		2014	
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual
Income	\$13,000.00	\$14,482.95	\$16,980.41	\$11,685.36	\$7,075.00	\$7,000.00	\$9,339.91	\$9,364.91
Expenses	\$12,985.27	\$12,053.73	\$16,017.27	\$9,180.00	\$7,900.00	\$1,895.36	\$9,425.00	\$7,026.88
Net	\$14.73	\$2,429.22	\$963.14	\$2,478.36	\$(825.00)	\$5,104.64	\$(85.09)	\$2,338.03

Expenses

Not factored into the budget expenditures are in-kind representation at conferences such as National Association for Student Personnel Administrators (NASPA), American College Personnel Association (ACPA), Northeast Greek Leadership Association (NGLA), East Coast Asian American Student Union (ECAASU), Midwest Asian American Students Union (MAASU), Association of Fraternal and Leadership Values (AFLV Central and AFLV West).

2017	Line Budget
General Expenses	\$225
Meeting Expenses	\$2,828
Registration	\$778
Travel	\$1,601
Consultant Fee	\$5,500
AFA Membership Dues	\$260
Domain Name	\$11
Status Filing	\$850
Total	\$12,053



Initiatives

Partnerships



APIAVote encourages active participation amongst all individuals committed to amplifying AAPI voices and encouraging political participation in the AAPI community.



AFA provides exceptional experiences, a vibrant community, and essential resources for the success of fraternity/sorority advisors.



The Fraternity Communications Association offers a long and resplendent history as a prime force behind the founding, organization and proliferation of the fraternity movement.



The National Asian American Pacific Islander Mental Health Association promote the mental health and well being of the Asian American and Pacific Islander communities.

Programs

Inaugural NAPA Awards

NAPA is organizing its inaugural awards program to recognize individuals, councils, and organizations who continue to advance NAPA's mission and vision. Award recipients and volunteer reviewers were recognized at the 2017 AFA NAPA Annual Meeting Awards Reception.

Individual Recognition

Change Agent of the Year: Sagar Shah, Delta Epsilon Psi

Professional of the Year: Victoria Lee, alpha Kappa Delta Phi

Advisor of the Year: Huey Hsiao, Campus Advisor for Syracuse University Lambda Phi Epsilon

NAPA Volunteer of the Year: Teri Chung, Kappa Phi Lambda

Undergraduate of the Year: Aakash Trivedi, Delta Epsilon Psi

Local Chapter Recognition

Outstanding University Council: Multicultural Greek Council at University of Alabama at Birmingham

Outstanding Philanthropic Programming: University of Florida alpha Kappa Delta Phi

Outstanding Educational Programming: Syracuse University Lambda Phi Epsilon

Outstanding Cultural Programming: Cornell University alpha Kappa Delta Phi

National Recognition

Alumni Initiative of the Year: alpha Kappa Delta Phi National Alumnae Association – aKDFit Virtual 5K

Social Media Campaign of the Year: Delta Kappa Delta – #BubblesForOmran

Collaboration of the Year: Delta Epsilon Psi & Delta Kappa Delta – National Convention

Outreach Metrics

Social Media

- Facebook: 1476 to 1516 Followers (2.71% increase)
- Twitter: 558 to 622 Followers (11.47% increase)
- Instagram: 562 to 843 Followers (50.00% increase)

Campaigns

- 12 Days of #NAPAUNITY 2017 Instagram Photo Challenge
 - Running total of 2,504 public posts to date
 - 67 Instagram accounts completed challenge



Research

Members of the NAPA Executive Board are drafting two book chapters to appear in forthcoming book, "Fraternities and Sororities in the Contemporary Era: A Pendulum of Tolerance" (to appear in the series *Culture and Society in Higher Education*, 2018).

Forthcoming Publications

History of Asian American Fraternal Organizations

By Bryan Dosono, Bilal Badruddin, Vigor Lam

Origins of the National APIDA Panhellenic Association

By Hannah Seoh, Brian Gee

Asian American Greek Letter Organizations: Their History, Formation, and Identity Today

By Mai Nguyen and Vigor Lam

Past Presentations

Asian American Greek Letter Organization (AAGLO) Research at ACPA International Convention, Columbus, OH

By Vigor Lam



Membership

Organization Highlights



alpha Kappa Delta Phi International Sorority was established at the University of California, Berkeley in the fall of 1989. The founding sisters brought together a diverse group of women who shared with them the goals of sisterhood, scholarship, and leadership. Totalling 54 chapters, the International Sorority expanded to two new institutions in 2017: San Francisco State University and Northern Illinois University.



Alpha Phi Gamma National Sorority was founded on February 1, 1994 at California State Polytechnic University, Pomona. Desiring to bring together women of all nationalities, the National Sorority aims to promote service and Asian awareness to its campus and the surrounding community. Totalling 16 chapters, Alpha Phi Gamma has recently expanded to Arizona State University in 2017. Moreover, the National Sorority has taken initial steps to establish their charitable foundation this year.



Beta Chi Theta National Fraternity is a South Asian fraternal organization with chapters at 26 universities and membership of 1,700+. Founded at the University Of California, Los Angeles in 1999, the National Fraternity expanded its newest chapter to the University of Georgia in 2017. Their Foundation is incorporated in the State of Indiana and has been recognized as a 501(c)(3) non-profit organization with the IRS.



Chi Sigma Tau National Fraternity was founded at University of Illinois at Chicago in 1999 with the ideals of academic achievement, cultural awareness, loyalty and respect. The National Fraternity seeks to maintain the existence of these values at each of its 9 chapters. In 2017, the Chi Sigma Tau expanded to University of Wisconsin-Milwaukee.



Delta Epsilon Psi National Fraternity was founded in 1998 at the University of Texas at Austin to strengthen the presence of South Asian students. Driven by the three pillars of brotherhood, discipline, and commitment, Delta Epsilon Psi has grown to 34 chapters. In 2017, the National Fraternity expanded to Mercer University and implemented a national trans-inclusion policy.



Delta Kappa Delta National Sorority was founded in 1999 on the campus of Texas A&M University, College Station. With its 15 chapters, the organization commits itself to the fostering of a united sisterhood, the development of indomitable spirit, the betterment of the community through humanitarian services, and the education of ourselves and others about the Indian sub-continental culture. In 2017, Delta Kappa Delta saw the formal addition of an inclusion policy to its constitution, hosted the first South Asian joint national convention with Delta Epsilon Psi National Fraternity, and expanded to the University of Washington.



Delta Phi Lambda National Sorority was founded in 1998 at the University of Georgia with the intent of uniting Asian students on campus dismissing stereotypes that are associated with Asian individuals. In 2017, the organization updated its mission statement to: "Delta Phi Lambda Sorority, Inc. advocates Asian awareness, empowers women leaders through its values-based programs, and forges Everlasting Sisterhood through diverse shared experiences."



Delta Phi Omega National Sorority was founded at the University of Houston, Texas in 1998 with with the common goal of uniting women among the South Asian community on five pillars of Sisterhood, Respect, Loyalty, Honesty, and Friendship. The National Sorority has granted 51 chapters across the United States and has expanded to the University of Connecticut in 2017.



Delta Sigma Iota National Fraternity was founded in 2000 at Pennsylvania State University and has grown to 8 chapters. The National Fraternity has followed the wise words, ethics, morality, and passion of Gandhi in spreading his philosophy of uniting different backgrounds of individuals into its brotherhood.



Iota Nu Delta National Fraternity was founded at Binghamton University in 1994 to promote South Asian cultural awareness. With a running total of 29 chapters, the National Fraternity has expanded to three new locations in 2017: Rutgers–Newark, Adelphi University, and George Mason University.



Kappa Phi Gamma National Sorority was founded in 1998 at the University of Texas at Austin and built around the eight principles of character, leadership, scholarship, sisterhood, service, culture, womanhood, and self. Kappa Phi Gamma has grown to 18 chapters across the nation.



Kappa Phi Lambda Sorority was founded at Binghamton University in 1995 to provide women the chance to pride themselves on their heritage and become leaders of their community. Totalling 35 chapters, Kappa Phi Lambda recently expanded to University of North Carolina at Charlotte in 2017. Moreover, the National Sorority instituted a Wellness Chair and wellness programming at the collegiate level, focused on response-training to mental health issues.



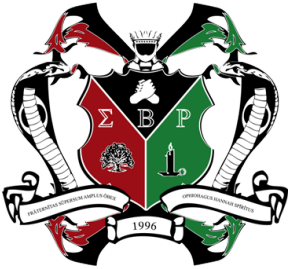
Lambda Phi Epsilon International Fraternity was founded at the University of California, Los Angeles in 1981 and has grown to 63 chapters across North America. Its mission is to guide men on a lifelong discovery of authenticity and personal growth. In 2017, the International Fraternity hired its first full-time Executive Director, retired its use of the term "colony," and expanded to the University of Connecticut.



Pi Alpha Phi National Fraternity was founded at the University of California, Berkeley in 1929. Established during an era when fraternities legally discriminated against men of color, the fraternity's founders were determined to have Asian awareness a vital part of the fraternity and its history. Pi Alpha Phi has 22 chapters across the United States.



Pi Delta Psi National Fraternity was founded in 1994 at Binghamton University and guided by four pillars: Academic Achievement, Cultural Awareness, Righteousness, and Friendship/Loyalty. With 31 total chapters, Pi Delta Psi has expanded to Georgia State University this past year.



Sigma Beta Rho National Fraternity was founded at the University of Pennsylvania in 1996. Its members across 61 chapters strive to uphold the ideals of society, brotherhood, and remembrance. In 2017, Sigma Beta Rho established its National Foundation.



Sigma Psi Zeta National Sorority established in 1994 at the State University of New York at Albany. Sigma Psi Zeta builds on the unity of strong and independent leaders to affect change in its organization, its campuses, and its local communities. The National Sorority expanded to George Mason University in 2017, totaling 34 chapters. Moreover, the National Sorority spent this past year revamping its New Member Education Program as the Sunrise Program.



Sigma Sigma Rho National Sorority was founded at St. John's University in 1998 on the principles of sisterhood, society, and remembrance. In 2017, the National Sorority expanded to Mercer University and has grown to 17 total chapters. This past year, Sigma Sigma Rho has also revamped its national constitution, national bylaws, and code of conduct to implement new risk management policies and procedures.

