

# Annual Report 2018

National Asian Pacific Islander Desi American Panhellenic Association

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## Overview

### Mission

The National APIDA Panhellenic Association serves to advocate the needs of its member organizations and provides a forum to share ideas and resources within its members. NAPA supports the development of positive relations through open communication with interfraternal partners to enrich the fraternal experience.

### Vision

NAPA organizations set the gold standard for APIDA fraternities and sororities. In addition to meeting the association's base standards, NAPA member organizations are exposed to resources and expertise to help them continually improve and be the best they can be. Universities, Greek Councils, and students want the best APIDA fraternities and sororities on campus and they can find them in NAPA.

## Message from the Chair



NAPA is proud of its recent growth and how NAPA has been able to provide the best experience for students and alumni across the globe. Our 18 fraternities and sororities desire to excel in the field.

This past year, we hit a milestone by hosting our first ever Undergraduate Leadership Academy. We hope to continue to plan, budget, and forecast accordingly to continue to build up our reserves. Through our monthly calls, we were able to provide education to our members on developing the next generation of leaders.

Our volunteer Board works hard to ensure that NAPA continues to be excellent. We know that our work is never done. We hope to be good stewards of the fraternal movement and continue to build and maintain partnerships with all our interfraternal partners. Thank you for taking time to read through our Annual Report. We are very proud of our accomplishments and look forward to sharing even more successes with you in the future.

Thanks,

**Hannah Seoh**  
*Chair, 2016-18*

## Leadership

### Executive Board

- Chair: Hannah Seoh, ΔΦΛ  
[chair@napa-online.org](mailto:chair@napa-online.org)
- Vice Chair: Vigor Lam, ΠΔΨ  
[vicechair@napa-online.org](mailto:vicechair@napa-online.org)
- Secretary: Teri Chung, ΚΦΛ  
[secretary@napa-online.org](mailto:secretary@napa-online.org)
- Treasurer: Alison Kao, ΔΦΛ  
[treasurer@napa-online.org](mailto:treasurer@napa-online.org)

### Staff

- Director of Administration: Prashant Kher, ΒΧΘ  
[administration@napa-online.org](mailto:administration@napa-online.org)
- Director of Communications: Cindy Loata, ΚΦΛ  
[communications@napa-online.org](mailto:communications@napa-online.org)
- Director of Membership: Bryan Dosono, ΛΦΕ  
[membership@napa-online.org](mailto:membership@napa-online.org)
- Director of Operations: Bilal Badruddin, ΔΕΨ  
[operations@napa-online.org](mailto:operations@napa-online.org)



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## Finances

### Dues Benefits

NAPA member organizations finance comprehensive resources through member organization dues. As stakeholders such as campus-based fraternity and sorority life professionals are expecting more of NAPA organizations, the sheer amount of volunteer time devoted towards NAPA efforts have increased. Dues allow for the NAPA Board to sustain services that make a direct impact on local undergraduate students. The NAPA Board in recent years has made very intentional choices to maximize value for all dues-paying organizations. The NAPA Board has clearly identified four key areas of focus:

1. **Branding and recognition** is a strong focus this year requiring NAPA to be represented at conferences such as AFA, AFLV, NGLA, NIC, NAPSA, and ACPA for visibility and growing influence. NAPA representation in workshop presentations and key stakeholder meetings reinforces key messages that our member organizations want to communicate to their members and undergraduates. It also increases our voice and stake in the decision-making levels of the interfraternal community, instead of being left out of critical conversations regarding Title IX, sexual assault, etc. Also, because of the negative press surrounding our organizations recently, it is imperative that we get our story out there, especially supported with data and facts. We must advocate for our groups by not just being present at fraternal conferences, but also higher education conferences to encourage more research to be conducted with NAPA groups in mind.
2. **Understanding what the voice of the AAGLO community looks like** is another area of focus. We want to ensure that what NAPA provides is in line with our member organizations and more benefits are being provided. Stakeholders, particularly university advisors, are also increasingly expecting more of NAPA. For example, having hazing speakers at the Annual Meeting is a good first step, but what comes next? There are also many groups that are content area experts that NAPA could partner with. We hope to revive lapsed partnerships and forge new ones as our member groups see fit.

3. **Building and improving on member services** is our third area of focus. Most of our groups have advanced past the “101” level of understanding how to run a national organization. The support that our member organizations need is more complex and needs more comprehensive resources and attention to have more of a direct impact on students. We plan to conduct surveys of member groups to understand where the gaps are and leverage partnerships to enhance existing resources and create new ones where needed.
4. Last but not least we want to **streamline internal operations**. This includes building the necessary infrastructure and implementing policies and procedures that will maximize our limited resources. By being efficient, our volunteers can provide the highest level of engagement and service to our members.

### Net Income Summary

The NAPA Treasurer has put in rigorous financial policies and all expenses must be pre-approved in accordance with budget guidelines.

	2018		2017		2016		2015		2014	
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual
<b>Income</b>	\$13,000.00	\$16,734.00	\$13,000.00	\$14,482.95	\$16,980.41	\$11,685.36	\$7,075.00	\$7,000.00	\$9,339.91	\$9,364.91
<b>Expenses</b>	\$12,750.00	\$8,803	\$12,985.27	\$12,053.73	\$16,017.27	\$9,180.00	\$7,900.00	\$1,895.36	\$9,425.00	\$7,026.88
<b>Net</b>	\$250.00	\$7,931.00	\$14.73	\$2,429.22	\$963.14	\$2,478.36	\$(825.00)	\$5,104.64	\$(85.09)	\$2,338.03

## Expenses

Not factored into the budget expenditures are in-kind representation at conferences such as National Association for Student Personnel Administrators (NASPA), American College Personnel Association (ACPA), Northeast Greek Leadership Association (NGLA), East Coast Asian American Student Union (ECAASU), Midwest Asian American Students Union (MAASU), Association of Fraternal and Leadership Values (AFLV Central and AFLV West).

2018	Line Budget
ACPA	\$781
NAPA Annual Meeting	\$5,469
Strategic Plan Board Meeting	\$2,442
Volunteer Appreciation	\$100
Domain Name	\$11
<b>Total</b>	<b>\$8,803</b>



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## Initiatives

### Partnerships



APIAVote encourages active participation amongst all individuals committed to amplifying AAPI voices and encouraging political participation in the AAPI community.



AFA provides exceptional experiences, a vibrant community, and essential resources for the success of fraternity/sorority advisors.



The National Asian American Pacific Islander Mental Health Association promote the mental health and well being of the Asian American and Pacific Islander communities.

## Programs

### NAPA Standards of Excellence Awards

NAPA organized its annual awards program to recognize individuals, councils, and organizations who continue to advance NAPA's mission and vision. Award recipients and volunteer reviewers were recognized at the 2018 AFA NAPA Annual Meeting Awards Reception.

#### Individual Recognition

- Advisor of the Year: Michael Wiseman, Office of Fraternities and Sororities at University of Massachusetts Amherst
- Change Agent of the Year: Sagar Kaushik, Delta Epsilon Psi
- Professional of the Year: Amy Duong Kim, alpha Kappa Delta Phi
- Undergraduate of the Year: Anoshe Khan, Delta Kappa Delta
- Volunteer of the Year: Bryan Dosono, Lambda Phi Epsilon

#### Local Chapter Recognition

- Outstanding Cultural Programming: Binghamton University Delta Phi Omega
- Outstanding Educational Programming: Cornell University alpha Kappa Delta Phi
- Outstanding Philanthropic Programming: University of Houston alpha Kappa Delta Phi
- Outstanding Recruitment Programming: University of Pennsylvania alpha Kappa Delta Phi
- Outstanding University Council: University of Illinois at Chicago's Greeks of the Pan-Asian American Council (GPAAC)

#### National Recognition

- Alumni Initiative of the Year: Delta Phi Omega Sorority at University of Minnesota – Twin Cities Alumnae Angel Fund
- Foundation of the Year: Delta Phi Lambda Foundation
- Publication of the Year: Delta Epsilon Psi Banquet Booklet, Vicennial Edition
- Social Media Campaign of the Year: University of Iowa alpha Kappa Delta Phi – @UIThroughMyEyes
- Collaboration of the Year: Be The Change 2018

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## Outreach Metrics

### Social Media

- Facebook: 1516 to 1578 Followers (4.09% increase)
- Twitter: 622 to 660 Followers (6.11% increase)
- Instagram: 843 to 1,039 Followers (23.26% increase)

### Campaigns

- 12 Days of #NAPAUNITY 2018 Instagram Photo Challenge
  - Running total of 3,803 public posts to date
  - 88 Instagram accounts completed challenge



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## Research

Members of the NAPA Executive Board are drafting two book chapters to appear in forthcoming book, "Fraternities and Sororities in the Contemporary Era: A Pendulum of Tolerance" (to appear in the series *Culture and Society in Higher Education*, 2019).

### Forthcoming Publications

#### **History of Asian American Fraternal Organizations**

By Bryan Dosono, Bilal Badruddin, Vigor Lam

#### **Origins of the National APIDA Panhellenic Association**

By Hannah Seoh, Brian Gee, Bryan Dosono



## Membership

### Organization Highlights



alpha Kappa Delta Phi International Sorority was established at the University of California, Berkeley in the fall of 1989. The founding sisters brought together a diverse group of women who shared with them the goals of sisterhood, scholarship, and leadership. In 2018, the organization established the aKDPi Breast Cancer Awareness Foundation (separate from its previous partnership with the AVON Breast Cancer Crusade) to make grants to deserving nonprofits devoted to breast cancer survivor support services, research, and awareness.



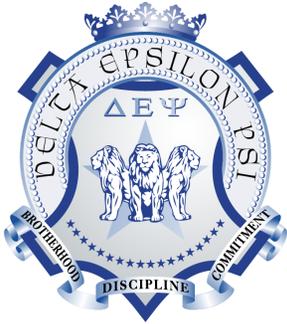
Alpha Phi Gamma National Sorority was founded on February 1, 1994 at California State Polytechnic University, Pomona. Desiring to bring together women of all nationalities, the National Sorority aims to promote service and Asian awareness to its campus and the surrounding community. The organization has entered into the second year of its National Board restructure and five-year strategic plan. Moreover, the organization established the Alpha Phi Gamma Educational Foundation this year.



Beta Chi Theta National Fraternity is a South Asian fraternal organization with chapters at 26 universities and membership of 1,700+. Founded at the University of California, Los Angeles in 1999, the National Fraternity is currently working on updating its undergraduate internal programming.



Chi Sigma Tau National Fraternity was founded at University of Illinois at Chicago in 1999 with the ideals of academic achievement, cultural awareness, loyalty and respect. The National Fraternity seeks to maintain the existence of these values at each of its 9 chapters. The organization is currently updating its standard operating procedures for future expansion projects.



Delta Epsilon Psi National Fraternity was founded in 1998 at the University of Texas at Austin to strengthen the presence of South Asian students. Driven by the three pillars of brotherhood, discipline, and commitment, Delta Epsilon Psi has grown to 34 chapters. In 2018, the organization prioritized the restructuring of its New Member Intake Process, which introduced certification and interviews for New Member Educators.



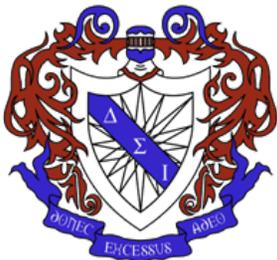
Delta Kappa Delta National Sorority was founded in 1999 on the campus of Texas A&M University, College Station. With its 15 chapters, the organization commits itself to the fostering of a united sisterhood, the development of indomitable spirit, the betterment of the community through humanitarian services, and the education of ourselves and others about the Indian subcontinent culture. The organization has released position statements regarding Black Lives Matter, DACA, and Anti-Hate.



Delta Phi Lambda National Sorority was founded in 1998 at the University of Georgia with the intent of uniting Asian students on campus dismissing stereotypes that are associated with Asian individuals. In 2018, the organization has established an Alumna Chapter at the University of Cincinnati.



Delta Phi Omega National Sorority was founded at the University of Houston, Texas in 1998 with the common goal of uniting women among the South Asian community on five pillars of Sisterhood, Respect, Loyalty, Honesty, and Friendship. In 2018, In 2018, the organization fundraised \$14,602 from its National Literacy Through Unity Week.



Delta Sigma Iota National Fraternity was founded in 2000 at Pennsylvania State University and has grown to 8 chapters. The National Fraternity has followed the wise words, ethics, morality, and passion of Gandhi in spreading his philosophy of uniting different backgrounds of individuals into its brotherhood. In 2018, the organization prioritized updating its bylaws and internal policies.



Iota Nu Delta National Fraternity was founded at Binghamton University in 1994 to promote South Asian cultural awareness. In 2018, the organization hosted a Joint Convention with Delta Phi Omega National Sorority.



Kappa Phi Gamma National Sorority was founded in 1998 at the University of Texas at Austin and built around the eight principles of character, leadership, scholarship, sisterhood, service, culture, womanhood, and self. Kappa Phi Gamma has grown to 18 chapters across the nation. In 2018, the organization hosted its inaugural winter conference in January, created a National Board handbook for future board members, and inserted a trans-inclusion policy in its constitution.



Kappa Phi Lambda Sorority was founded at Binghamton University in 1995 to provide women the chance to pride themselves on their heritage and become leaders of their community. In 2018, the organization progressed its continual formation of Alumnae Regional Chapters, worked toward implementing its transgender policy, and created a sexual violence policy.



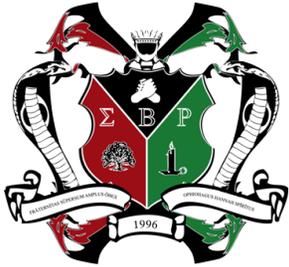
Lambda Phi Epsilon International Fraternity was founded at the University of California, Los Angeles in 1981 and has grown to 67 chapters across North America. Its mission is to guide men on a lifelong discovery of authenticity and personal growth. In 2018, the organization rechartered at Washington State University and Sacramento State University, and established new Chapters at University of Wisconsin–Madison, Rochester Institute of Technology, and University of Maryland at Baltimore County.



Pi Alpha Phi National Fraternity was founded at the University of California, Berkeley in 1929. Established during an era when fraternities legally discriminated against men of color, the fraternity's founders were determined to have Asian awareness a vital part of the fraternity and its history. In 2018, the organization prioritized its alumni volunteer recruitment and engagement.



Pi Delta Psi National Fraternity was founded in 1994 at Binghamton University and guided by four pillars: academic achievement, cultural awareness, righteousness, and friendship/loyalty. In 2018, the organization established a new partnership with The Asia Foundation, a nonprofit development organization committed to improving lives across a dynamic and developing Asia.



Sigma Beta Rho National Fraternity was founded at the University of Pennsylvania in 1996. Its members strive to uphold the ideals of society, brotherhood, and remembrance.



Sigma Psi Zeta National Sorority established in 1994 at the State University of New York at Albany. Sigma Psi Zeta builds on the unity of strong and independent leaders to affect change in its organization, its campuses, and its local communities. In 2018, the National Sorority expanded to Syracuse University and Indiana University-Purdue University Indianapolis.



Sigma Sigma Rho National Sorority was founded at St. John's University in 1998 on the principles of sisterhood, society, and remembrance. In 2018, the National Sorority worked on revising its national constitution, bylaws, new member education process, and all its national programs.

